



# ABOUT ASF MEMBERSHIP

There's never been a better time to be an Australian Securitisation Forum (ASF) member. As the peak industry body we continue to focus on promoting, protecting and strengthening the Australian and New Zealand securitisation and covered-bond markets. We are continuing to build investor confidence and drive sustainable growth for the Australian and New Zealand markets.

**T**he ASF is self-funded through annual membership fees and other revenue sources. Membership is corporate-based and open to participants in the securitisation and covered-bond markets.

The key benefits of membership are:

- ◆ Building industry consensus
- ◆ Advocacy
- ◆ Education
- ◆ Improving market standards and practices
- ◆ Networking

As an association we are the forum for the industry to form its collective opinion on policy issues of broad importance. Through our subcommittees and membership, relevant local and international issues with potential impact on the market are identified and discussed among the industry.

Membership of the ASF offers a unique opportunity to participate meaningfully in shaping the future of

securitisation. Staff of our member firms who have the required experience are eligible to join our subcommittees and working groups.

These groups work to deliver strategic direction to ASF policy-development activities. Members can share and develop their views on policy issues. Our policy positions are developed on the advice of these committees, with oversight by the national committee.

## ADVOCACY

The ASF and its national committee work to influence government and regulatory policy to achieve outcomes that support a strong securitisation and covered-bond sector, and increase market activity. Maintaining an open and ongoing dialogue across the broad range of governments and regulatory authorities helps us influence policy outcomes that position Australia as a sophisticated and capable securitisation market.

Through engagement and collaboration with our members, we have a stronger collective voice when we communicate our policy positions through submissions and regular discussions.

## EDUCATION

As part of the ASF strategy to strengthen the industry, we deliver a suite of professional-development programmes to improve the individual knowledge and expertise of market participants. These courses are highly regarded, competitively priced and tailored specifically to meet the demands of individuals and member firms. A key benefit to members is deeply discounted course fees, with a saving of 50 per cent on nonmember rates.

The ASF runs four courses on a permanent, rolling basis, plus specific courses covering key issues like APS120 and securitisation implementation which are developed on a needs basis. The permanent courses are:

- ◆ Securitisation fundamentals
- ◆ Securitisation professionals
- ◆ Securitisation applied
- ◆ Securitisation trust management

## STANDARDS AND PRACTICES

Under the stewardship of the member-based market standards and practices committee, the ASF actively champions the adoption of best practices in the Australian securitisation market to aid efficient, effective and transparent operation of the market.

A key outcome is to position the Australian market at a 'best-in-class' position to attract and maintain the confidence of a growing body of global investors in the primary and secondary markets.

## NETWORKING

The ASF's evening series and member briefings are designed to keep members up to date on current issues and themes in the industry through topical, expert-led discussions. These events bring our members together regularly throughout the year to capitalise on the knowledge and networking capacity of the ASF. By hosting these events, members are offered a valuable opportunity to showcase their company brand and service, and lead an in-depth conversation on hot industry topics. Registration to these events is complimentary for members.

Our reach extends beyond Australian shores to showcase the Australian securitisation industry to overseas investors and the greater global securitisation market. Each year an ASF delegation travels to the US, UK, Asia and New Zealand to participate in global conferences and host focused investor seminars. Our network of members provides vital participants in these events. They participate on panels and have the opportunity to attract the attention and business of offshore investors.

The ASF office works actively to create a strong network within the securitisation community. Through membership, market participants are best placed to forge closer links within the financial markets and to foster new business opportunities.

The annual Australian Securitisation conference provides a platform for our members to connect, influence, learn and exchange knowledge with key industry leaders. The conference is one of the flagship events on the Australian financial-markets calendar, where we address the challenges,

trends and innovations facing the industry. ASF members enjoy discounted delegate rates and access to conference sponsorship, exhibition and speaking opportunities.

Each year, Sydney provides the perfect setting for the social programme of the Australian Securitisation conference. Highlights of the programme are the welcome cocktail reception, signature gala dinner and nearby after party. The agendas always feature plenty of informal catch-up opportunities to maximise opportunities for members to grow their businesses.

## INVOLVEMENT IN ASJ

Since 2011, the ASF has published its official magazine, *ASJ*, on a biannual basis. The publication is distributed in print and online to ASF members and other parties interested in the Australian securitisation market, numbering around 1,000. A particular focus is building the offshore reach of the ASF, especially to investors and potential investors in Australian securitisation.

*ASJ* has three key goals. One is to serve as a forum for information sharing and thought leadership in the Australian market. The second is to give ASF members profile in the wider market. The third is to keep members and other readers up to date with the ASF's own activities.

ASF members are routinely offered the opportunity to contribute comment to articles in *ASJ*, providing thought leadership and profile. Members are also invited to take advantage of sponsored article and profile pieces in *ASJ*, allowing them to demonstrate their businesses' capabilities to the most focused audience possible.

## BECOMING A MEMBER

The ASF membership year runs from 1 July to 30 June. All applications for membership are subject to review and approval by the ASF national committee. Download an application form from our website at [www.securitisation.com.au/membership](http://www.securitisation.com.au/membership).

For membership enquiries, please contact us directly on +61 2 9189 1840. More information and application is [available online](#). ■