

SPONSORSHIP OPPORTUNITIES

www.securitisation.com.au



AUSTRALIAN SECURITISATION 2025

25 - 26 NOVEMBER 2025 - HYATT REGENCY, SYDNEY



WELCOME

Dear ASF supporter,

The annual ASF Australian Securitisation conference continues to be the industry leading event for participants in the Australian securitisation market. Its continuing growth and success are due to the valued support and input from our sponsor organisations.

Following on from the positive feedback of the 2024 conference, the 2025 conference will be held at the Hyatt Regency in Sydney in late November. The conference will be an important event at which industry can meet to discuss domestic and global developments affecting the securitisation markets. I invite you to consider sponsorship and participation in the event, which in recent years has attracted record attendance from both domestic and international professionals.

Over recent years we have seen the Australian market grow strongly, including a steady stream of new issuers that have successfully launched inaugural RMBS and ABS transactions. The size of the domestic investor base has continued to lift as investment in structured credit and securitisations has blossomed. These developments and the emergence of new asset classes will be featured on the agenda for the 2025 conference. We again will incorporate international market professionals and investors into the agenda and the impact of local and global market reforms and initiatives.

The conference gala dinner is a very popular part of the conference. Following record attendance in 2024, the capacity of the dinner will be capped this year. It will again be an occasion for the industry to network with industry colleagues and nurture relationships. We will continue to innovate the conference programme and will provide a refreshing format while allowing maximum time to enjoy the company of friends and industry colleagues.

Please do not hesitate to contact me directly if there is anything you would like to discuss. Otherwise, we will leave you in the capable hands of our conference secretariat, KangaNews, to discuss and negotiate your involvement.

Best wishes,

Chris Dalton

CHIEF EXECUTIVE OFFICER
AUSTRALIAN SECURITISATION FORUM



WHY YOU SHOULD SPONSOR

Australian Securitisation 2025 provides a unique information forum and educational environment dedicated to the discussion of market trends, training and commercial intelligence.

REASONS TO SPONSOR:

- ◆ Promote your organisation and maintain a high profile among industry participants.
- ◆ Provide your team and clients with a powerful educational experience and demonstrate your leading role in the industry.
- ◆ Consolidate corporate relationships and expose your staff to key markets.
- ◆ Network with global and domestic professionals.
- ◆ Benefit significantly from exposure to a keenly interested, relevant and, above all, influential audience.

We would be delighted to meet with you to discuss opportunities or suggestions you may have for promoting your business. Early confirmation of your sponsorship of the conference will ensure an even higher level of exposure and will give you the best chance of securing participation in the panel sessions of your choice (if such participation is part of your sponsorship package).

An extensive promotional campaign including advertisements in *KangaNews* and the *ASJ*, email broadcasts and web exposure will be implemented in the lead up to Australian Securitisation 2025. The opportunity exists for your company to be identified as a key supporter of the event well in advance.

VENUE

Based on sponsor and delegate feedback, Australian Securitisation 2025 will be held at the **Hyatt Regency**, Sydney's largest hotel, situated on the shores of Darling Harbour and minutes from the CBD.

Programme outline

Australian Securitisation 2025 will offer a programme highlighting the up-to-the minute issues relating to the securitisation market.

Tuesday, 25 November 2025

10.00 - 18.30 Exhibition open

11.00 – 17.30 Sessions

17.30 – 19.00 Drinks in the exhibition area

Wednesday, 26 November 2025

09.00 – 17.00 Exhibition open

09.00 – 17.00 Sessions

17.30 – 19.00 Pre-dinner drinks

19.00 – 22.30 Conference dinner

22.30 – 01.00 After party

NB – Times are subject to change



SPONSORSHIP PACKAGES

ALL SPONSORS WILL BE RECOGNISED THROUGHOUT CONFERENCE PROMOTIONAL MATERIALS INCLUDING:

- ◆ Logo on conference website including hyperlinks to sponsors' websites. ◆ Brief company profile and/or contact details in conference electronic brochure.
- ◆ Onsite signage and during programme sessions (depending on package and entitlements).

COST & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR	LAW FIRM
Cost (all amounts in AUD and exclude GST which will be added at time of invoicing)	A\$61,870	A\$50,225	A\$38,575	A\$23,295	A\$12,380	A\$15,125
Availability limited to	2	5	12	12	N/A	N/A
Guaranteed session opportunity ¹	Y	Y	N	N	N	N
Guaranteed programme participation opportunity ²	Y	Y	Y	Y	N	Y
Company and guest passes (valued at A\$1,385 ex. GST per pass based on standard member rate / A\$2,695 ex. GST based on standard nonmember rate)	55	40	25	10	2	5
Gala dinner tables (10 guests per table valued at A\$3,200 ex. GST per table). See additional information on page 7	3	2	1	N	N	1
Exhibit space ³	6x3m	6x3m	3x3m	3x3m	3x3m	option for: Vertical pull-up banner
Exhibitor personnel passes (access to exhibition area only)	4	4	2	2	2	N
Pre- and post-conference delegate list	Y (with full contact details)	Y (with full contact details)	Y (with full contact details)	Y (limited contact details)	Y (limited contact details)	Y (limited contact details)
ADDITIONAL VALUE ADDS						
Logo presence in conference app	Y	Y	Y	Y	Y	Y
Speaker/moderator biography in conference app	Y	Y	Y	Y	N	Y
Advertising presence in <i>ASJ</i> ⁴	Complimentary premium position advert (value A\$7,720)	Complimentary full-page RHS (value A\$5,995)	Complimentary full-page RHS (value A\$5,995)	Option to book ad at 40% discount	Option to book ad at 25% discount	Option to book ad at 25% discount
Branded thought leadership in Nov 2025 (conference) issue of <i>ASJ</i> ⁵	2-page editorial (profile) (value A\$11,850 ex. GST)	1-page editorial (profile) (value A\$9,040 ex. GST)	N	N	N	N
Premium digital branding	Sponsor logo embedded in digital banner on all conference promotional emails	Sponsor logo embedded in digital banner on all conference promotional emails	N	N	N	N
Sponsors have first option on meeting room bookings until 31 August 2025	Y	Y	Y	Y	Y	Y

1. Guaranteed session means the opportunity to organise a session (max. 45 mins) including topic, speakers and structure which will need to be approved by the ASF.

As a session sponsor you receive branding opportunities with the programme, onsite staging and in the session room.

2. Programme participation opportunity generally means a moderating OR panellist opportunity, at the ASF's discretion. This is within a session organised by the ASF.

3. 6x3m exhibitors have first preference over space allocation. 3x3m exhibitors will be able to choose from remaining positions based on a first-come, first-served basis (by sponsorship level).

4. Full-page ad position is internal RHS. It will be published in *ASJ*/issue 29.

5. Two-page editorial (profile) means KangaNews will write the piece for the client. If preferred, the sponsor can change to copublished format which means the client writes.

For either option, the piece will be branded, KangaNews will edit and lay out and seek full approvals from the client.

EXCLUSIVE SPONSORSHIPS (only one sponsor per activity)

COST & BENEFITS	DINNER HOST	WELCOME RECEPTION HOST	CLOSING RECEPTION HOST	CAFÉ HOST	AFTER PARTY HOST
Cost (all amounts in AUD and exclude GST which will be added at time of invoicing)	A\$60,895	A\$25,025	A\$25,025	A\$29,125	A\$11,790
Exclusivity	Y	Y	Y	Y	Y
Specific acknowledgement	Branding of conference dinner	Branding of reception	Branding of reception	Branding of café	Branding of after party
Guaranteed session opportunity	Dinner presentation max. 10 mins	N	N	N	N
Guaranteed programme participation opportunity	Y	N	N	Y	N
Company and guest passes (valued at A\$1,385 ex. GST per pass based on standard member rate / A\$2,695 ex. GST based on standard nonmember rate)	45	5	5	5	2
Gala dinner tables (10 guests per table valued at A\$3,200 ex. GST per table) See additional information on page 7	3	N	N	N	N
Exhibit space	6x3m	Option for: Vertical pull-up banner at the function	Option for: Vertical pull-up banner at the function	Hyatt Regency Maritime Ballroom	Option for: Vertical pull-up banner
Exhibitor personnel passes (access to exhibition area only)	4	N	N	2 (café staff) and 1 company marketing representative	N
Pre- and post-conference delegate list	Y (with full contact details)	Y (with limited contact details)	Y (with limited contact details)	Y (with limited contact details)	Y (with limited contact details)
ADDITIONAL VALUE ADDS					
Logo presence in conference app	Y	Y	Y	Y	Y
Speaker/moderator biography in conference app	Y	N	N	N	N
Advertising presence in AS/	Complimentary full-page RHS (value A\$5,995)	Option to book ad at 25% discount	Option to book ad at 25% discount	N	N
Premium digital branding	Sponsor logo embedded in digital banner on all conference promotional emails	N	N	N	N
Sponsors have first option on meeting room bookings until 31 August 2025	Y	Y	Y	Y	Y

EXCLUSIVE SPONSORSHIPS CONTINUED (only one sponsor per activity)

COST & BENEFITS	APP SPONSOR	CHARGING STATION SPONSOR	NOTEPAD & PEN SPONSOR	LANYARD SPONSOR
Cost (all amounts in AUD and exclude GST which will be added at time of invoicing)	A\$12,380	A\$12,380	A\$12,380	A\$23,295
Exclusivity	Y	Y	Y	Y
Specific acknowledgement	Prime logo position in conference App	Branded Phone Charging Station (at sponsor's cost)	Branded Notepads and pens (at sponsor's cost)	Company logo on lanyard
Guaranteed session opportunity	N	N	N	N
Guaranteed programme participation opportunity	N	N	N	Y
Company and guest passes (valued at A\$1,385 ex. GST per pass based on standard member rate / A\$2,695 ex. GST based on standard nonmember rate)	4	4	4	5
Gala dinner tables (10 guests per table valued at A\$3,200 ex. GST per table). See additional information on page 7	N	N	N	N
Exhibit space	Option for: Vertical pull-up banner	Option for: Vertical pull-up banner Phone charging station (supplied by sponsor)	Option for: Vertical pull-up banner Notepads/Pens in Plenary (supplied by sponsor)	Option for: Vertical pull-up banner
Pre- and post-conference delegate list	Y (with limited contact details)	Y (with limited contact details)	Y (with limited contact details)	Y (with limited contact details)
ADDITIONAL VALUE ADDS				
Logo presence in conference app	Y	Y	Y	Y
Speaker/moderator biography in conference app	N	N	N	Y
Advertising presence in ASJ	Option to book ad at 25% discount	Option to book ad at 25% discount	Option to book ad at 25% discount	Option to book ad at 25% discount
Sponsors have first option on meeting room bookings until 31 August 2025	Y	Y	Y	Y

ADDITIONAL INFORMATION

CAFÉ SPONSORSHIP: A strong branding opportunity set in a prime position, high-traffic area where delegates choose to go for a fresh cup of coffee, a break from formal proceedings and for networking meetings. The custom booth, construction, furniture, coffee machine and other such costs are covered by the sponsor.

DINNER HOST: Held in the Grand Ballroom, Hyatt Recency Sydney From 7pm on Wednesday, 26 November, the dinner includes a sit-down three-course dinner and luxury beverage package. Though the dinner sponsor has exclusive sponsorship branding, the ASF retains overall ownership of the event. The sponsor will have full consultation rights on the programme and entertainment inclusions, though the ASF retains discretion over the overall format, costs and sponsor-related content.

WELCOME RECEPTION HOST: At the end of formal conference proceedings on Tuesday, 25 November drinks and canapés will be served in the exhibition area for a maximum of 1.5 hours. An excellent opportunity for the sponsor to access a wide and captive audience.

CLOSING RECEPTION HOST: At the end of formal conference proceedings on Wednesday, 26 November drinks and canapés will be served in the exhibition area for a maximum of 1.5 hours. An excellent opportunity for the sponsor to access a wide and captive audience.

AFTER PARTY HOST: The after party will be held after the conference dinner on 26 November. It has become an institution at the conference, as the final event to round off the programme. The after party offers an informal opportunity for delegates to relax and unwind after the conference. The location is open to discussion. Further information on the structure for the event will be shared with interested sponsors.

LANYARD SPONSOR: On registration, each delegate is handed a lanyard which holds their name badge. To gain entry to any event areas, delegates are obliged to wear their lanyards. This therefore represents a superb branding opportunity for the sponsor as their company's logo will be visible at all times.

DINNER TABLE BOOKING: Due to capacity constraints, there will be a cap on dinner tables by institution for 2025. The Dinner sponsor will be allowed to book a maximum of 4 tables, Platinum sponsors 3 tables, Gold and silver sponsors 2 tables and all other sponsors 1 table. Additional tables will be made available to nonsponsors from 1st September 2025 and are subject to availability.

MEETING ROOM BOOKING: Confirmed sponsors will be given priority on booking meeting rooms for the 2025 event. Only event sponsors will have the option to book meeting room up until the 31st August 2025, at which stage they will be made available to non-sponsoring ASF members.

CONDITIONS OF SPONSORSHIP

Please note that the details in this document are correct at the time of printing. The organisers do not accept responsibility for any changes that may subsequently occur. It should be understood that the sponsor is not paying for any entertainment expenditure incurred which may be incidental to the activities of the conference. On this basis, all sponsorship monies should be tax deductible.

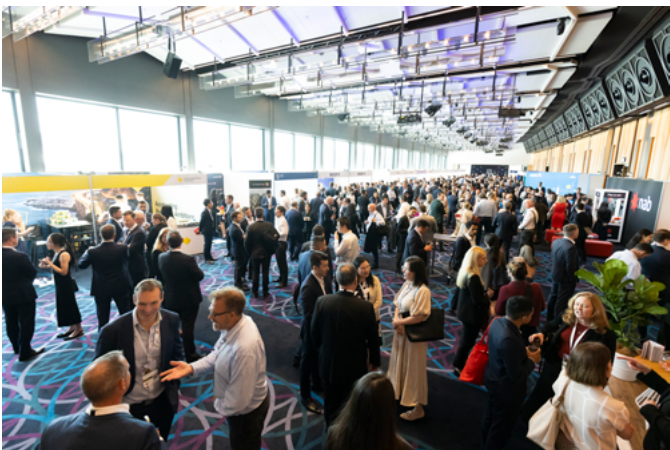
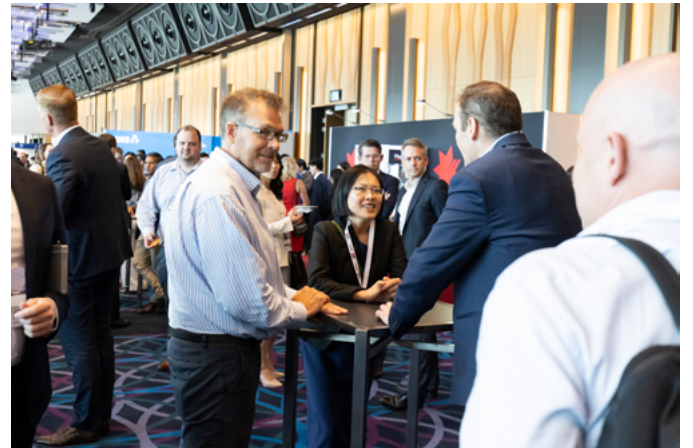
Acknowledgement in all print materials is subject to confirmation of sponsorship prior to print deadlines.

Platinum, gold, dinner, silver and bronze sponsors are encouraged to use the conference logo on correspondence and promotional materials, including email signature blocks. The sponsor's name or logo and sponsorship level must be positioned adjacent to the conference logo. Any such use must be submitted to the conference organisers for endorsement. The logo must not be affixed to sponsors' products manufactured for resale. The conference organisers will be pleased to provide the logo in formats suitable for reproduction.

Size and prominence of sponsors' logos on ASF conference signage will reflect the level of sponsorship involvement.

AUSTRALIAN SECURITISATION 2024







AUSTRALIAN SECURITISATION 2024 SPONSORS

GALA DINNER SPONSOR:



MOODY'S



SILVER SPONSORS:



BRONZE SPONSORS:



J.P.Morgan

MAYER|BROWN



OTHER PREMIUM SPONSORS:



EXHIBITORS:





**AUSTRALIAN SECURITISATION 2025
SECRETARIAT**

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